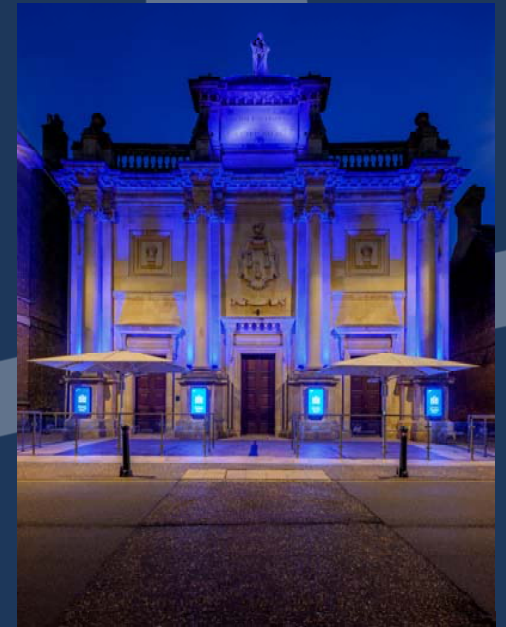


Corn Exchange Cinema & Theatre

R&D Panel

10th November 2020



Corn Exchange Cinema

Original Completion date: 7th May 2020

Actual opening: 25th September 2020.

Works as part of the cinema project:

- 2 screen cinema in underused space at the Corn Exchange
- New roof over Foyer (This had been leaking for 15 years)
- New Foyer Floor
- New toilets for theatre use
- New fit for purpose Box Office counter
- New kiosk for theatre and cinema
- Repairs to the façade
- New façade lighting
- New digital poster boards

Corn Exchange Cinema

1st month:

- 127 screenings
- Attendance 680
- Ticket income £5286.00
- Average attendance is 5.5 persons per screening.
- Our predicted average ticket price was £6.40, we are currently at £7.77
- Event Cinema most popular with 47% of the ticket sales and averaging 75% capacity for each screening.
- Secondary spend is holding up - £2.17

Theatre Programme

Received £247,000 from Cultural recovery grant.

Pre 2nd lockdown we had planned many events

- Strictly show (sold Out)
- Cabaret Meals
- Comedy Cabaret show (selling out)
- Farmers Market
- Kings Lynn Football Club

All have been cancelled/postponed
to Jan & Feb 2021

Now looking at a socially distanced seating plan
and offering artists 197 seat theatre, reduced
from 700.

Full Programme from April 2021











CHERRY
Tango ICE BLAST

Small £3
Large £4
Tango ICE BLAST
Cherry
Raspberry

Cinema
Tickets & Kiosk

Theatre
Seats 11-24 & Balcony B
Toilets H

GRAB A BLAST

ango
ICE BLAST

pepsi

Fresh POP CORN



Corn Exchange

Cinema
Tickets & Kiosk

Theatre

COVID-19 Safety

UNIVERSAL STUDIOS
SCENE TAKE ROLL
DATE SOUND
PROD. CO. DIRECTOR
CAMERAMAN

Finally:

- The Alive Corn Exchange cinema is a great asset to Kings Lynn
- We are finding it tough as is every cinema
- Customers have loved the experience with excellent vision, sound and comfortable seats.
- Customers have all felt safe with our covid secure plan and measures in place.
- It will thrive post covid with a full and exciting film programme for all tastes



Any Questions?